



## Australian Society for Fish Biology Summary of social media policy

The Australian Society for Fish Biology (ASFB) is a non-profit, professional organisation to promote research, education and management of fish and fisheries in Australasia.

As part of these aims, the society is using social media as a tool to:

- promote ASFB activities and the work of our members
- engage our members and the public with fish research being conducted around Australasia
- promote opportunities for volunteering, postgraduate and employment in fish research.

The ASFB currently engages with the online public via its official website ([www.asfb.org.au](http://www.asfb.org.au)), email announcements and digital newsletters, and social media platforms including Facebook and Twitter.

### Social media

The Communications Manager is responsible for managing ASFB social media, with oversight by the ASFB Executive Committee. All postings must adhere to the ASFB's social media policy and accompanying documents, including *ASFB social media: General information and guidelines*.

In managing ASFB social media accounts, the Communications Manager aims to:

- Post high quality content that furthers the society's social media aims;
- Moderate and act upon inappropriate content posted to ASFB social media within 24 hrs of posting; and
- Respond to user questions or concerns in a prompt and professional manner

Moreover, the ASFB Communications Manager does not:

- Represent a spokesperson for the ASFB (without explicit permission from ASFB President);
- Post anything that is defamatory, breach a third party's privacy, confidentiality, or intellectual property;
- Post any comments that would be perceived as offensive, including comments about race, gender, disability, age, sexual orientation, pornography, religious beliefs and practice, political beliefs, appearance or ethnicity; and
- Post a personal opinion or imply a position that is not officially held by ASFB.

Media (including images and videos) must only be published if available under an appropriate Creative Commons licenses, or otherwise with the expressed permission of the content creator.

## Member contributions to social media

ASFB members may request postings to social media by contacting the Communications Manager. Posts may involve any of the following categories:

New research articles and reports	Summaries of relevant fish biology research
News items	Fish-related stories in the media
Funding and opportunities	Announcements, deadline alerts for grants, postgraduate positions and jobs
Official ASFB events	ASFB conference, competitions or other events
Non-ASFB events	Events relevant to fish biology
Interviews	Interviews with fish biologists

## Social media at ASFB events

ASFB encourages the use of social media communications by its members during ASFB events (e.g. annual conference), subject to the following guidelines:

- As a default, text-only live tweeting is allowed during presentations, unless the presenter specifically requests otherwise either visually or verbally. Attendees must respect this request.
- Members must not take and broadcast photographs of the presentation (poster/slides) unless the presenters give their expressed permission.